Albury Wodonga
FoodShare

MONEY FOR JAM

Turning Rescued Produce into Lasting Community Impact

Partnership Prospectus



Money For Jam

Turning Rescued Produce into Lasting Community Impact

About FoodShare

Albury Wodonga FoodShare is a community-owned not-for-profit organisation working to build food security across North East Victoria and Southern New South Wales.

Since opening in 2011, FoodShare has grown to rescue more than one million kilograms of surplus food each year from over 50 growers, manufacturers and retailers. This food is redistributed through a network of more than 110 schools, community organisations and local agencies, while our Community Pantry provides direct access to affordable, nutritious food for local individuals and families experiencing hardship.

Every day, our work is made possible by more than 220 dedicated volunteers who rescue, sort, distribute and prepare food while creating stronger, more connected communities.

Alongside increasing access to nutritious food, FoodShare is committed to reducing food waste, promoting sustainability and creating innovative ways to maximise the value of rescued produce.

Our Mission

To improve food security for our communities by ensuring:

- Stability, efficiency and sustainability of food supply
- Building food resilience
- Accessibility and connectivity of food relief services
- Strong advocacy

Our Purpose

To improve food security in our local communities by ensuring access to sustainable, nutritious and culturally appropriate food.

Our Vision

No-one goes hungry in our communities.





About The Program

Not all rescued fruit and vegetables can be distributed fresh.

Our volunteer-led preserving program gives surplus seasonal produce a second life, transforming it into delicious jams, chutneys and preserves that can be enjoyed for months to come.

By preserving rescued produce, we're able to:

- Extend the life of rescued produce
- Prevent unnecessary food waste
- Create meaningful volunteer opportunities
- Share traditional preserving skills
- Generate additional food options for FoodShare programs

Every jar represents rescued food that would otherwise have been discarded.



Growing a Social Enterprise

We're now ready to take the next step.

Our vision is to develop our preserving program into a small social enterprise, selling FoodShare-made preserves through local markets, community events and supporting businesses.

Income generated will be reinvested directly into FoodShare's food security programs, helping more local people access nutritious food while reducing food waste.

To achieve this, we need consistent access to quality preserving jars that present our products professionally and create a retail-ready range.



Seed Support Opportunities

As FoodShare grows its volunteer-led preserving program into a sustainable social enterprise, we are seeking Founding Partners to help bring the project to life.

Alongside sponsorship of preserving jars and essential preserving supplies, we welcome financial and in-kind support to develop a professional, retail-ready product range through:

- Graphic design for product branding and labels
- Label printing and packaging production
- Product photography and marketing materials
- Point-of-sale signage and market displays
- Packaging development and compliance advice
- Seed funding for the first production runs

This early investment will help establish a high-quality product range that transforms rescued local produce into premium jams, chutneys and preserves. By creating a sustainable social enterprise, the project will generate ongoing income to support FoodShare's food security programs while reducing food waste and creating meaningful volunteer opportunities.

Businesses can choose to sponsor an individual element of the project or contribute towards the overall establishment of the social enterprise.

As a Founding Partner of the FoodShare **Money for Jam** project, your organisation will receive recognition across project communications, launch activities and promotional materials, together with logo placement on the FoodShare website.

Donation Opportunites

FoodShare is seeking donations to support our volunteer-led preserving program.

We are currently seeking:

- New preserving jars, preferred sizes:

  - 250ml
  - 300ml
  - 450ml

- White sugar for jam and preserve production

Alternatively, if you'd like to make an even greater impact, please explore our Partnership Opportunities on the following page.

Partnership Opportunities

Project Partner $5,000

This annual investment provides the preserving essentials needed to produce over 2,200 jars of jam and preserves.

As a Project Partner, you'll help establish and grow a sustainable social enterprise that transforms rescued produce into high-quality products, reducing food waste while creating lasting community impact.

Recognition includes:

- Principal recognition as a Project Partner
- Logo featured on preserving project signage and promotional material
- Featured across FoodShare social media throughout the year
- Recognition on, FoodShare ebsite, newsletters and annual report
- Invitation to visit the FoodShare Warehouse and Community Pantry
- Opportunity to participate in project launches, markets and promotional activities

Community Partner $3,000

This annual investment provides the preserving essentials needed to produce over 1,300 jars of jam and preserves.

Support the ongoing growth of FoodShare's volunteer-led preserving program, helping transform rescued produce into quality, retail-ready products while reducing food waste and strengthening food security across our region.

Recognition includes:

- Recognition as a Community Partner
- Logo featured on preserving project promotional material
- Featured across FoodShare social media
- Recognition on the FoodShare website
- Inclusion in FoodShare's annual report
- Invitation to visit the preserving team during a preserving session



Partnership Opportunities



Preserving Partner $1,500

This annual investment provides the preserving essentials needed to produce over 670 jars of jam and preserves.

Your support helps fund preserving jars and sugar, enabling volunteers to transform rescued produce into delicious preserves that support FoodShare's Community Pantry, agency orders and social enterprise program.



Recognition includes:

- Recognition as a Preserving Partner
- Thank you across FoodShare social media
- Recognition on the FoodShare website
- Inclusion in FoodShare's annual report

Session Sponsor $600

Sponsor a volunteer preserving session that produces approximately 250 jars of jam and preserves, helping stock the shelves of our Community Pantry while providing quality products for agency orders, crisis hampers and our social enterprise range.

Recognition includes:

- Thank you on FoodShare social media
- Recognition on preserving project signage during the sponsored session



Partnership Recognition

	Project Partner	Community Partner	Preserving Partner	Session Sponsor
Logo on project signage	✓			✓ *
Logo on promotional material	✓	✓		
FoodShare social media recognition	✓	✓	✓	✓
Recognition on the FoodShare website	✓	✓	✓	
Recognition in FoodShare e-newsletters	✓			
Inclusion in FoodShare's Annual Report	✓	✓	✓	
Invitation to visit the preserving team	✓			
Participation in launches, markets and promotional activities	✓			

*Session Sponsor recognition will be displayed on ***Money For Jam*** signage during the sponsored session.

Our Impact

Albury Wodonga FoodShare 2025-2026

869,156kg
Food Sourced



782,380 Food Donated

86,946kg Food Purchased



1,024
Donations from the community, schools, local farmers

$5,870,363
Donation Value



164,417kg
Community Pantry



6,859 Community Pantry Vouchers

19,788
People Supported by the Community Pantry

11,972 Adults

7,816 Children



3,427
Supermarket Collections

120 Partner Organisations distributing food relief

84,062km
Distance travelled in vans

150km Albury Wodonga Radius

226,807kg
Recycled, farmed and composted from sustainability initiatives

607,178kg
Food Relief

442,760kg Left the Warehouse



14,788 Meals made locally through funded programs



274
Volunteers

1.2m
Equivalent meals created

553
Crisis Hampers

32,261
Volunteer Hours

12 Local Governments

74 New Volunteers

$1.4m Volunteer Value



Thank You

Thank you for your interest in supporting FoodShare. We are a small, dedicated team, proudly supported by more than 200 volunteers who contribute to our work each day.

We appreciate your consideration and are committed to creating partnership opportunities that align with your goals. We would be pleased to tailor a package to suit your needs—please get in touch to discuss how we can work together.

Acknowledgement

Albury Wodonga FoodShare would like to acknowledge the traditional custodians of the lands on which we work and pay our respect to elders past, present and future.

We recognise the land on which we stand has never been ceded and we thank the traditional custodians for allowing us to work, live and share this sacred space.



Further Information

For more information or to discuss partnership opportunities, please contact our partnerships team

partnerships@foodshare.org.au
02 6059 5555

Contact FoodShare

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Albury Wodonga FoodShare

Albury Wodonga FoodShare Community Pantry

Social Traders CERTIFIED SOCIAL ENTERPRISE
Business for good

Albury Wodonga

FoodShare

